



Royal Bank Building • 339 Herring Cove Rd. Suite 211 • Halifax, Nova Scotia B3R 1V5  
Phone: (902) 452-7472 • Fax: (902) 406-7442 • Email: [bruce@discoverspryfield.ca](mailto:bruce@discoverspryfield.ca) • Web: [www.discoverspryfield.ca](http://www.discoverspryfield.ca)

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Dear Sir/ Madam

We're proud that the Spryfield Santa Claus Parade is the longest running parade east of Montreal!

**2021** marks the **48<sup>th</sup>** consecutive year that our community has come out to enjoy the magical wonders of the Spryfield Santa Claus Parade.

As the parade is fast approaching (**Sunday, November 28, 2021 at 2:00pm**) our volunteers are busy planning the parade to ensure it's a success again this year.

Our parade committee is soliciting the financial support of local businesses, community groups and individuals to assist with the costs associated with the parade.

There are three categories for support: Gold (\$500.00), Silver (\$250.00) and Bronze (\$100.00). In recognition of your contribution, your company logo will be included in all of our promotional material, posters and all media releases.

We hope you will consider sponsoring this widely attended event, and kindly ask that you respond with your intentions by October 20th so we can ensure you are included in all promotional material.

All cheques should be made payable to Spryfield Business Commission. For your convenience we can arrange to have your cheque picked up, or you may e-transfer your sponsorship to [info@discoverspryfield.ca](mailto:info@discoverspryfield.ca), noting in the memo **Santa Claus Parade Sponsor 2021**.

On behalf of the Spryfield Santa Claus Parade Committee we sincerely thank you in advance for your consideration of support for this very worthwhile community event.

Should you have any questions, please do not hesitate to contact us.

Yours truly,

Spryfield Santa Claus Parade Committee

Gina Gray: 902 476-9413  
Co-Chair

Bruce Holland: 902 452-7472  
Co-Chair