

Spryfield Business Commission
Suite 215 - 339 Herring Cove Road
Halifax, NS B3R 1V5
Phone: (902) 452-7472
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bruce@discoverspryfield.ca



Associate Membership Application

Business Name		
Name of Business Contact Person		
Business Mailing Address		Postal Code
Type Of Business		
Business Location (civic address)		Postal Code
Email Address	Web Address	Phone Number

I, _____ (print name of applicant) apply for membership in the

Spryfield Business Commission on behalf of _____ (print name of company).

By submitting this application I understand and agree to the following:

Agree to receive correspondence from SBC

*** Associate Members are not voting members of the Business Commission, unless elected to the Board**

*** The Annual Fee is \$100.00 for each fiscal year (April 1 to March 31) payable in full and to be submitted with the application.**

For your convenience we are now able to accept E-Transfers info@discoverspryfield.ca

By signing I agree to all conditions:

Date:



SBC Mission Statement

To advocate the interests of local businesses in building a stronger community.

SBC Membership Benefits

Networking & Promotion

The first benefit is SBC's policy to use, promote and refer local businesses whenever possible. We believe this policy has had a positive bottom line effect on our member businesses in recent years.

Through our quarterly networking events we are able to connect many local businesses and have witnessed local partnerships evolve, resulting in a significant increase in the use of local products and services.

New Members and Associate Members are welcomed in our Executive Director's weekly Facebook and Instagram updates, as well as in a standalone social media welcome graphic, recognized in our monthly Mailchimp newsletter and featured in various social media promotions. We also do a weekly Meet Our Members Business feature where we profile a different business owner.

Our "Buy Local" program promotes local businesses by advocating to the community to "Buy Local".

Marketing & Advertising

The second significant benefit is a presence on the SBC's web site www.discoverspryfield.ca.

Each member of the SBC receives a presence in our business directory and receives a link to the member business web site, along with a promotional slide on our electronic community sign (located across from Sobeys).

In this age of electronic commerce this is a significant tool to grow your business.

Lobbying

Perhaps one of the most significant benefits is to give our member businesses a collective strong voice to lobby all levels of government on issues of importance to the members.

Not the least of which is to lobby for lower commercial/business taxes.

While these are some of the more significant benefits the SBC is active in dealing with the day-to-day issues of importance to our member businesses.

The SBC invites all those interested in advancing the community in partnership with the business commission to contact Bruce Holland at **902-452-7472** or by e-mail at bruce@discoverspryfield.ca

Join us!

Commercial Business owners operating within the Spryfield Business Improvement District are automatically members of the Spryfield Business Commission



Businesses renting space within the boundaries and / or Businesses outside of the noted boundary lines can become Associate Members of the Spryfield Business Commission for a small annual membership fee of just \$100.00

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Social Media Marketing Services (Offered for an additional fee).

STRATEGY & CAMPAIGNS

- Social media marketing campaigns
- Content calendar creation
- Platform-specific strategy (Instagram, Facebook, LinkedIn, etc.)

CONTENT CREATION

- Copywriting for social media posts and ads
- Caption writing
- Writing for newsletters and campaign materials

VISUAL DESIGN

- Custom graphics (posts, stories, banners, etc.)
- Branded templates for consistent posting
- Social media profile branding
- Logo and brand design for startups

VIDEO & PHOTO PRODUCTION

- Event coverage: video and photography
- 5-minute interview videos (recorded, edited, and polished for social media)
- Video editing of client-provided footage
- Polished reels, shorts, and social video clips
- Photo editing for social media use
- Branded photo overlays and frames

PUBLISHING & DISTRIBUTION

- Scheduling and publishing content across platforms
- Newsletter creation (digital & printed)
- Printed collateral materials

WEB PRESENCE SUPPORT

- Website housekeeping (monthly maintenance available)
- Website design using no-code platforms (WordPress, Wix, etc.)
- **Client must provide platform access for website updates/design**

***Fees start at \$40.00 per hour. May vary depending on the complexity of the project.**